

**Summary Minutes  
City of Sedona  
Historic Preservation Commission Meeting  
City Council Chambers, Sedona City Hall, Sedona, AZ  
Monday, May 2, 2011 – 4:00 pm**

**1. Verification of notice, call to order, roll call and Pledge of Allegiance.**

Chairman Unger called the meeting to order at 4:01 p.m.

**Roll Call:**

**Commissioners:** Chairman Brynn Unger, Vice Chairman Stephen Thomiszer and Commissioners Michael Pierce and Helen Snyder. Commissioners Jane Grams, Charles Schudson and Noreen Wienges were excused.

**Staff:** Kathy Levin and Donna Puckett

**Council Liaison:** Councilor Mark DiNunzio

**2. Public forum for items not on agenda. Limit of 3 minutes per presentation. (Note that the Commission may not discuss or make any decisions on any matter brought forward by a member of the public).**

*The Chairman opened the public forum and having no requests to speak, closed the public forum.*

**3. Commission and staff announcements and summary of current matters.**

Kathy Levin announced that the Van Ess house small grant has been completed. The Commission provided a small grant to enable the homeowners to repair, refurbish, treat and stain the extended beams on the house after it was landmarked, and the work was done really well. Vice Chairman Thomiszer accompanied her on the final inspection.

**4. PUBLIC HEARING: Discussion/possible action regarding a request for Historic Landmark Designation approval of the Owenby Ditch (1893-1901). The subject property is further identified as a portion of Assessor's Parcel 401-12-001C (Coconino County). Case No.: HL 11-01 (Register Number 016j) Applicant: L'Auberge Orchards LLC Address: 301 L'Auberge Lane, Sedona, Arizona 86336**

Chairman Unger explained the procedure that would be followed for the public hearing and Kathy Levin explained that this public hearing was continued from April 11th, and on that date, the Commission had a site visit to L'Auberge to see what it looks like.

Kathy indicated that the Staff Report and the attachments were previously provided to the Commission, but there have been some changes, so she will note those as she goes through the Staff Report. She also distributed to the Commission today a copy of an updated survey and legal description prepared by Landmark Engineering and Surveying, Inc., dated April 28, 2011. Therefore, the attachment regarding the survey and legal description previously provided should be disregarded.

Kathy then explained that this proposed Landmark Designation is to designate a portion of the Owenby Ditch on an individual property that contains a segment of that ditch. The Staff Report indicates that the Commission will be asked to apply the Historic Landmark Designation to the easement; however, you will be asked to apply it only to the physical natural resource -- the ditch itself. That ditch easement measures approximately 454 ft. in length and it varies in width on this property from 10 ft. to 24 ft. The legal description the Commission received today gives an approximation of the total square footage of approximately 3,504 ft.

Kathy indicated that the Owenby Ditch is an irrigation channel that is associated by its name with Frank Owenby, an early Sedona settler, and the ditch brought water from Oak Creek in Uptown Sedona to the Owenby homestead in the vicinity of the present Los Abrigados Resort, and then it traversed to other properties south of there along Brewer and off of Brewer Road.

Kathy explained that there are approximately 33 property owners that have a portion of this still active irrigation agricultural ditch. Kathy also indicated that the very best resource for that comes from an historic structure survey that was done by Eco-Plan Associates in April of 2005 for ADOT, in conjunction with the SR 179 improvement project. It is a very comprehensive document and it documents all of the homesteads and irrigation ditches in Sedona, so she drew from that report for the Staff Report.

Kathy indicated that the entirety of the ditch is approximately 8,000 ft. long and there are abandoned segments along the way. The rock diversion structure that pulls the creek water into the ditch emanates at the L'Auberge Resort, and the Commission saw that at the site visit. From that point, it flows in an open earth-cut channel through the resort grounds and goes through buried pipe, concrete blocks and even artillery casings in some portions. It parallels the south side of Ranger Road and it is piped across Soldier Wash, and then into an inverted siphon. From there, the ditch follows the property boundary behind a row of houses that face Soldier Wash Drive, and extends through multiple properties along the west side of the creek, re-entering at about Newcastle Island.

Kathy indicated that several years ago, nine properties came before the HPC, all of which received a Historic Landmark Designation, so this is the 10th in the series that the Commission has entertained to designate as a local historic Landmark. The condition of the ditch is in various states of repair. On the L'Auberge property, it is being maintained well and there is a ditch association to which all of the Owenby Ditch users are affiliated, and the association and property owner are jointly responsible for its maintenance and repair; principally, the property owner is, but sometimes in cooperation with each other, they agree to certain improvements that need to be made.

Kathy explained that the original ditch was all open, but today it is covered, used, drawn off and flows through different features. In staff's opinion, the Owenby Ditch that traverses this property meets several of the evaluation criteria that the Commission needs to determine are appropriate for designation as a local historic Landmark. From the Land Development Code in Article 15, the first is association with events that have made significant contributions to the broad patterns of our history. The period of significance of this ditch can be defined as the years between its original use in 1893 and 1950; that was the time that the Sedona area began developing a water system depending on wells, rather than on Oak Creek and the irrigation ditches that channeled creek water for agricultural and domestic use. The agriculture and orchard themes are significant in historical context, and this ditch is a surviving example of the type of irrigation structure that was very important locally in the development of homesteads and irrigated farms in the Sedona area. This ditch is one of the earliest and still an active ditch in the City of Sedona.

Kathy indicated that the second criteria is its association with the lives of persons significant in our past, and this ditch is associated with two prominent early residents, Frank Owenby and T.C. Schnebly, whose influence and contributions to community development are well documented. The Owenbys were the Sedona area's third permanent family and they were the first to patent the Sedona homestead.

Lastly, it meets the criteria of being at least 50-years-old or having achieved significance within the past 50 years if the property is of exceptional importance. The Owenby Ditch was first built in 1893, so it easily meets that criteria. There is a staff recommendation in the Staff Report and she wanted to correct that to reflect the new documents and advise the Commission that the applicant resurveyed the property and found out that the ditch fell outside of the easement, so to have used the easement would have been inappropriate in this designation, so please ignore that part of the

language in the staff recommendation. The Commission will be relying on the current survey and current legal description dated April 28, 2011.

Kathy indicated that staff is supportive of the designation of a portion of the Owenby Ditch as an historical Landmark, as described in the new documents provided, and recommends that the Commission consider designation.

**Commission's Questions of Staff:**

Vice Chairman Thomiszer asked if they actually went for a U.S. Patent in Washington and Kathy Levin indicated yes. The Commissioner then asked in what form and Kathy Levin stated to lay claim to the land. The Commissioner then noted that it was more of a homesteader's type and Kathy indicated that she didn't bring the Eco-Plan report, but it has a map and also the Sedona Heritage Museum has an excellent map of patented homesteads. Kathy then added that she also has one in her office and it lists all of the family names and dates of the homesteading.

Chairman Unger asked the applicant if he would like to speak.

**Al Spector, Manager of L' Auberge Orchards, LLC, Sedona, AZ:** Indicated that he didn't have anything to add, unless there are questions; Kathy did a great job.

*The Chairman opened the public comment period and having no requests to speak, closed the public comment period.*

***MOTION: Commissioner Snyder moved to approve the Owenby Ditch landmark designation for Case Number HL 11-01 (Historic Register No. 016j) based upon the consistency with the historic landmark evaluation criteria outlined in the Sedona Land Development Code. Commissioner Pierce seconded the motion. VOTE: Motion carried four (4) for and zero (0) opposed. (Grams, Schudson and Wienges excused)***

Chairman Unger and Al Spector signed the Deed Restriction at this time.

**5. Discussion/possible action and commissioner status reports on Arizona Centennial 2012 projects.**

Chairman Unger indicated that regarding the logo, she and Kathy went to the high school today and talked to the students, and they seemed very excited about what we put together for the centennial logo. The Chairman then distributed copies of the student's logos and the combined centennial logo.

The Chairman explained that last fall she talked with the high school about doing a logo for the centennial and no action was taken, so Nancy Robb Dunst brought it to the attention of Marc Sterling who gave the project to several of his classes, and there were probably about 30 different drawings submitted. She had hoped that we would be able to have someone teach the students about logos, but they didn't have the time in the curriculum to do that. She and Kathy reviewed them and the ones that surfaced as being appropriate were the four displayed. Since none of them actually contained everything needed, she made a logo from a compilation of them, which is displayed at the top. From the first logo on the left, she took the diamond shape and she liked the idea of the sun in the sky, but she changed it to the state flag, and it actually has a creek running through it, which she liked.

Chairman Unger indicated that from the second logo, it also had the sun, the sky and the creek running through it. From the third one, she literally pulled the drawing they did off of this one and put it in the logo, and from the fourth one, she took the lettering, and then put the title around it.

The Chairman indicated that a question for the Commission is whether or not we want the 100; we can leave it with Sedona 100 or take the 100 out. She felt it is the 100 spilling out of the state flag

and basically it is "A Sedona Century", so we are talking about 100. Kathy Levin thought that perhaps the 100 looked like Sedona is celebrating Sedona's century, so the question is if we want to leave the 100 in or take it out, and she would like to get the consensus of the Commission.

Commissioner Snyder indicated that she doesn't mind the 100, but it is a bit lost being the same color as the sign Sedona. If you want the 100 to stand out, she would suggest that it be a different color or outline the 100 with black or something, so it would jump out. She personally thought it was kind of clever having the 100 going through "Sedona", but she found it visually confusing, when they were all the same color, so that would be her suggestion.

Vice Chairman Thomiszer indicated he concurred with Commissioner Snyder; he likes it, it is a nice idea, but he would introduce even the red above. Chairman Unger indicated she may do it in orange instead, but she will look at it, because she doesn't want to lose "Sedona" either. A minor color change, such as fading the edges with the orange to give it a little kick should work. She would take the 100 and sort of make it yellow in the center and border out to orange, so it is a little different. Commissioner Snyder added that will be easier to read and you will then see the 100; she thought it was clever, but visually it is a little hard, so the distinction will help.

The Chairman explained that the student that did the logo with the crown had done the Sedona 100, but he was given the impression that it had to be 110 instead of 100, so he scratched it out; however, it won't be difficult to change the color, so she will do that.

Commissioner Snyder indicated that she really likes the red rock silhouettes, but if it is supposed to be Coffee Pot Rock, they should be flipped, since it points off to the right unless you are outside of Sedona looking down at the City. She would imagine that it is Coffee Pot Rock abstractly drawn, so you would just do a mirror image and flip it. The Chairman explained that her hesitation is that these were the students' drawings, and she is trying to not interfere with the look they gave them, so she would be hesitant to do that. She is trying to stay true to the drawings they did, to give them the credit for it. Commissioner Snyder indicated that is fine, it just means that you are standing up above Sedona looking down; her first reaction was that it was just backwards, but it is quite nice and she likes the way their features were incorporated.

Vice Chairman Thomiszer pointed out that on the student's drawing the creek is delineated by a different color, and in the combined logo; it almost looks like the backdrop of the sky, so if it was delineated with a different color, it would come forward like it is a creek. Chairman Unger explained that within the design, she was trying to abstract it a bit and she doubts that it will show up too much, but she can do that. She can gray it, but it might turn black, but she will try to make a little color difference.

Commissioner Snyder asked if Marc Sterling's class will be credited with contributing to the logo and Chairman Unger indicated yes, and pictures were taken of three of the four students; unfortunately, the fourth student moved. We are going to write an article for the newspaper with their photographs, and they will receive a certificate. Kathy Levin indicated that the three students photographed were Sage Hutton, Jose Saucedo and Jonathon White. The Chairman indicated that she was impressed about how they received it and Kathy added that they were excited and proud.

Chairman Unger indicated now that we have the logo, she would like to send it out tomorrow, because some people want to use that. The Chairman then asked if there was consensus on the suggested change to the logo and the Commissioners indicated yes. Regarding school involvement, the Chairman indicated that we are still waiting for Yavapai County to say what they are doing, but we should know during the summer what they are doing with the Postcard Program.

Regarding the film, the Chairman explained that the Commission had been discussing the *Call of the Canyon*; however, it doesn't look like that is going to be available for the centennial and she and Kathy are now talking with Patrick Schweiss about another idea. He is thinking of having Robert Osborne come and do a lecture about 100 years - 100 films in Arizona during the course of the Film

Festival. Robert Osborne has been here several times and he introduces films for the Turner Classic Movies, etc., on television. Additionally, Commissioner Pierce is going to be creating a film on his own to introduce to the Film Festival, so we will be excited to see what he comes up with.

Regarding the centennial quilt, Commissioner Snyder reported that she and Kathy went to see the progress on the quilt and took photographs that were shared with the quilters, which they appreciated. It looks great and they are doing abstract red rocks, scenes with animals, etc., and the Midgley Bridge had been drawn in, but the progress was amazing. They were beginning to do the border and many women are helping with those pieces. In the meantime, she and Kathy were trying to firm-up a calendar for the showing of the quilt, so she contacted the lady that runs the Quilt Store, and she indicated that they would like to have the quilt in the library from December 30th through February 14th, because they want it there for the day of the centennial. Additionally, she received an email from Lorrie Petersen this morning, and they think the first three weeks of March would be a good time to take the quilt to a Phoenix quilt show, which means the calendar will need to be adjusted and the quilt will be at the Heritage Museum in April and May, to give the quilters time to showcase the quilt. The Commissioner indicated that they will get back to us with firm dates, but currently she has provided a window of time for three weeks next year based on the dates for the Phoenix quilt show this year. Chairman Unger agreed that the sooner that we can get a calendar up the better, and we do want to give them leeway, so they can show it statewide. The Commissioner repeated that she is just amazed at the work that has already been done and the design is professional and beautiful; it will be a treasure for the City of Sedona for a long time.

Chairman Unger confirmed with Kathy Levin that we are set with the Legacy Project, so we are just waiting for the City to establish the dedication date. The Chairman then indicated that since Commissioner Wienges isn't here today, she can't comment on the Centenarian Project, but for the businesses and non-profits, we need to get the logo out as our next goal and continue to talk to them about things going on.

The Chairman pointed out that Commissioner Wienges has done some press releases and the next ones she would like for the Commissioner to do are the quilters and the logo this month. The Chairman added that she would contact the editor of the newspaper to see how we can ease those things in there this month, since this is Historic Preservation Month.

Regarding the lecture series, we have a date in November. Kathy added that for the Presidential Election lecture, we have Saturday, November 19th in the Community Room of the Sedona Public Library, and then Commissioner Schudson was going to be working with Janeen Trevillyan on the Statehood lecture to be held at the Museum with Jim Turner.

Chairman Unger indicated that next on the list is the Sedona Historical Society, and the Chairman asked Janeen Trevillyan if she had any updates.

**Janeen Trevillyan, Sedona Heritage Museum and Historical Society, Sedona, AZ:** Indicated that she and Commissioner Schudson have communicated and since the City didn't qualify as a requesting agency for the Arizona Humanities Council for a speaker, the Historical Society made that request, and her discussions with Commissioner Schudson have been that this is a partnership event, but if it turns out to be something different, they can work it out however it works for everybody. They arbitrarily picked the date of the second Wednesday in February of 2012, because it is a date the museum already has for their Living History Speakers' series and Commissioner Schudson seemed to think that date was fine. The Commissioner also had an opportunity to interact with Jim Turner and listen to his explanation of the content, after which Commissioner Schudson indicated that he is fine with content now.

Janeen then explained that the museum got its first grant for the radio theatre presentation, and they have now applied to the Arizona Humanities Council for a second grant to take that presentation to the next step, and in order to qualify and strengthen their request, they added a second element after the radio theatre presentation that would present a public interactive session

on the conflicts from the Arizona Constitution of 100 years ago and perhaps bring up-to-date how some of those discussions are still going on 100 years later, such as state's rights, discrimination and immigration issues, etc., and Jim Turner is also qualified to lead that as a moderator, so he will also lead the second activity and we will get two-for-one from Jim.

Janeen then indicated that if there is some specific information the Chairman needs to know about the County's Postcard Program, she can call and get some details. They have approved their designs and identified who will do all of the printing, and they said that the postcards will be available for people to purchase as Christmas cards, but they don't have an exact date yet. Chairman Unger asked if these are the postcards to be designed by the students and Janeen indicated yes, but they aren't going into the schools until September, although they say they have a plan and they are working with the County school representative. The Chairman noted that is a tough call, given what it took for her to get the logo; however, if they have a plan, more power to them. Janeen pointed out that they will get the designs when they go into the schools in September, and then they have to immediately judge those designs in order to print them, etc., and have them ready to sell by the end of October. Janeen indicated that she has told them that from the museum's point-of-view, the sooner the better, and if they lose too much of a window in time, they won't get much interest. They have a little unveiling plan, but they don't have a date for it yet.

Janeen indicated that she sent the Chairman and Kathy an email indicating that she had shared the printed program of all of the centennial events, and the Yavapai County Committee was thrilled about that, but they requested that it be sent in an e-file version, so it can go on their website, and she has contact information for that if that is needed.

Janeen then indicated that they got a letter from the Arizona Historical Society saying that they have a statewide quilt program. Commissioner Snyder indicated that she is aware of it, but hasn't been involved. Janeen added that she isn't sure how you would get a quilt into that program; however, Commissioner Snyder explained that squares are being made by different localities and one of the quilters working on the Sedona quilt did a square for the Arizona State quilt, and then the squares will be pulled together for the state quilt. Janeen explained that the organizer of that sent a letter asking if they would like to host the Arizona quilt and they wrote back immediately that they do want the Arizona quilt to come here and to please let them know when they will book it for them, and that it would be wonderful if we could marry both quilts at some point for public display. If they are chosen, it might help work out a schedule to ensure that the Sedona quilt is available for at least part of that time. Commissioner Snyder asked when they will know if they were selected and Janeen estimated probably in about a month, and she will report on that at the Commission's June meeting.

Janeen reported that regarding the logo, they are going forward with some bell purchases and they want to put the logo on the bell, because it appears to them that they should use the Sedona logo on those for their bell ringing activity, etc., so as soon as the Commission is ready to release it and if there is a Permission to Use form or whatever, please put them on the mailing list, because they will probably do that this fall, in case people want to purchase the bells as Christmas gifts. The Chairman explained that she is hoping to have it done by Friday. Janeen then indicated that she noted the November talk and will make sure to promote that in the Museum's calendar of events and quarterly newsletter, and she will get more information from Commissioner Schudson to ensure they do a complete article to promote that to their members.

Chairman Unger indicated that she and Kathy had discussed getting a calendar on the City's website, plus information on different events that are going to be occurring. We can have photographs and a description of the different things going on and we will also pass that on to the County and State; hopefully, we will have that by our next meeting.

Chairman Unger then explained that regarding the tour, at the back of the room, there is some information on the tour and a sign-up sheet; however, she will read into the record the description of what the Historic Preservation Commission envisions for the tour:

"HPC was asked by the City Council to develop a tour for the Arizona State Centennial, as one of the events that are being put forward as Centennial events. This event would be of interest to the local population and tourism generating.

HPC is asking organizations and/or business if they would like to consider putting on an historic tour, either as a single event for the centennial, or a continuing tour; either alone or in partnership with other organizations/businesses. Here is some information that must be taken into account when considering whether this is a viable project for the organization and/or business to take on alone or as a partnership.

First HPC has done a lot of research and has information to pass on about tours that are held in Jerome and Phoenix, which celebrate historic architecture. The following is a list of some of items that we have information on: 1) Costs, 2) Personnel (volunteers) needed, 3) Strategies, 4) Numbers of participants, and 5) Types of tours.

HPC has also developed a list of potential landmarks that would lend themselves to a tour. Do note that a tour that would be reoccurring would, by its nature, have to involve different properties than would a single event. A single event might include touring inside homes, a reoccurring tour would not.

This is not a bid situation. The City of Sedona's only involvement of would be to have HPC help facilitate and give direction to this project, which could be anything from a fundraiser for a nonprofit to a new tour for a tour company. If you are interested, contact Kathy Levin at 203-5035. Note that if you are interested, you must contact the office before June 8th. Not all decisions have to be made by that date, but the City needs to know who is interested in participating by that date.

The Chairman indicated that members of the public may have questions or need more information, and in addition to speaking in the public comment period, they can also call Kathy for a meeting, since she, Vice Chairman Thomiszer and Kathy have done quite a bit of research. The Chairman explained that initially the Commission thought of putting this together, but it became too much for the Commission to accomplish and it was recognized that it would require the partnership with a tour group, non-profit or business, and that is why we put the word out and will continue to talk with organizations to see if there is an interest. The Commission is also hoping it could be a collective group that pulls it together.

Kathy Levin added that a letter was sent to 50 community-based organizations and non-profits inviting them to this meeting and also to eight existing tour companies in Sedona, so they could see if they had an interest even in collaborating with a non-profit or looking at it as a fundraising opportunity, etc., either as a single event or as an ongoing opportunity.

*The Chairman opened the public comment period at this time.*

**Dorothy O'Brien, Village of Oak Creek, AZ:** Indicated that she is here for the Celtic Harvest Festival of Sedona, which is an annual event held according to the Celtic calendar at the end of September, and in hearing about the discussion on the Arizona centennial, it occurred to the Festival Team that is comprised of people from all over Arizona who have an interest in bringing the Celtic arts into the educational system, that this is going on in Phoenix and other more populous areas, but for Sedona, the more the school budgets and arts are cut from the schools, the more desire there is in the community to bring various kinds of art into the schools, and this is completely volunteer, so it is a great opportunity if you are already organizing a festival, and this year's festival will be September 24th. Last year they spent two days in the schools with pipers, dancers, musicians and storytellers and it was a great experience for the students.

Dorothy explained that the way it ties into the centennial, and she was trying to see how they could partner, because they are trying to accomplish some of the same things, but she is not sure a tour

per se fits for them. What might fit is some aspect of the storytelling, because there is a deep rich history of Celtic involvement in the State of Arizona -- many of the miners, the railroad through Flagstaff, all the mining companies, etc., and there are many stories. *Irish Arizona: Images of America* is a book she happened to bring that came out this year and it is rich history. She would love to bring some of the stories into the schools and if it relates to the centennial, even better, if there is a way they can help celebrate that and instill the kind of pride in the citizens, especially the young citizens about where their families came from -- whether it was England, Mexico, Spain, Germany or even Minnesota. The point is that these things transcend culture and all of our cultures have marvelous stories, and Arizona was built on marvelous stories of courage, so she thinks there is a connection somewhere.

Chairman Unger thanked her for bringing that up and explained that at this point, we have put a lot of projects on the Commission's plate, but there is one Commissioner that hasn't identified a project yet; however, she doesn't want to overburden the Commission. We are doing a lecture series, but that is a very different kind of event.

Dorothy O'Brien asked about the timeline and if the centennial celebration will be continuing through September and Chairman Unger indicated yes and explained that it will actually go through December of 2012, so your event could be in both years. Dorothy indicated that their goal is to do something around the middle, so for the St. Patrick's Day Parade, they had an event to bring some awareness into the community and another chance to have artists in the community and subsequently in the schools. The other resource she would offer to the Commission is the Irish Cultural Center, which is in Phoenix, and it is a huge very motivated active group and the first thing she would do is communicate with them about what is possible, because she is sure they are involved in the larger celebration in the state.

Chairman Unger indicated that since Dorothy had backed away from talking about the tour, in the Commission's discussions with groups, it was suggested that it not be just a tour, but also include something like musicians, etc., so if the Commission can get something going on the tour, it might be possible to choose a date when you have musicians in town, to make the tour work with that. One of the difficulties is that a tour needs to have a draw, so there is a possibility if we find a tour company that would like to take this on, they may want something to add to it, and the kind of music you are discussing is history in the state. We had thought of other music organizations, but those are more classical and may not fit as well, whereas this music may give more of a time period of the State of Arizona and its centennial.

Dorothy indicated that their Cultural Director is a Welsh Master of Music and he teaches musical history for this specific genre, so it is a great resource and they are willing to participate, and she could see a stop on a tour for a period kind of thing. Chairman Unger indicated that we could stay in touch with her, and Dorothy explained that she is here to take a report back to her team and she would look forward to hearing from one of the Commissioners then.

Kathy Levin added that she thinks J.J. Thompson was Irish, so there might be a link there.

**Mei Wei Wong, Sedona Arts Center, Sedona, AZ:** Indicated that she was interested in the historic tour and participating in the tour; however, the Art Barn is probably going to be under construction within this year; there are some repairs urgently needed. Mei Wei then asked if any particular date is envisioned or a period of time; would it be for a month or throughout the year?

Chairman Unger explained that the Commission is relying on someone being interested in doing this; she previously talked with a jeep tour company that indicated they would like to have something ongoing. Initially, we were thinking of it only for a weekend, because the Commission couldn't do it monthly, etc., but at this stage, we need to determine who will participate. If it is a one-time thing, then it may be just one weekend, probably in April of 2012, because you have to consider the weather and we don't want to do it in the heat of the summer or have it butt up against the things happening in February. There are some Tour Directors that weren't able to attend today,



and the Commission will approach them again to see what they envision, because it has been about three years since one indicated that they would like to think about an historic home tour.

The Chairman indicated that if it is an ongoing thing, the Landmarks that the Commission would suggest would be different. If it is done once, they may have music and open houses for people to tour, but she doesn't see that on an ongoing basis. We are trying to figure out who is best suited to do the tour with complimentary things feeding into it, but she isn't clear on what part you are interested in -- conducting the tour or being part of the tour. The Art Barn has been identified as endangered for a number of years and it is certainly an historic building, and the Commission had thought of taking people to some of the commercial buildings for people to go through the building and get a better understanding of its history, while giving that business an opportunity to have more tourism go through, so it would serve a dual purpose.

Mei Wei explained that there is an opportunity for the Sedona Arts Center to participate in the tour; the Art Barn is probably one of the oldest active buildings of that era. From pictures of the 1940s, the Art Barn already looked old and they have been calling it a 1940-something building, but it may be older than that, so there are lots of reasons why they would like for people to get to know it better, as well as the role the Arts Center has played in the history of the community. It is something for her to think about in the future and maybe when more people can get together, we can brainstorm what this might look like.

The Chairman noted that the Sedona Historical Society certainly has people that understand and can help with the tour. This will have to be a collective group of people working together and the City just wants to help facilitate that; we aren't looking to choose one thing over another to do this or bid on anything. For a lot of cities, it can be a money-making venture; it is just a matter of how it is put together and that is why we thought of discussing with people how it may work for someone else to make it something that brings in tourism, teaches people about the history, and also possibly makes money for one of the organizations.

Mei Wei indicated they would just be happy to give people the chance to get to know the building and the Sedona Arts Center better -- more of an open house during a weekend or a day, and both pedestrian as well as vehicular traffic could circle through, not putting any encumbrances on who could come, but maybe it can be discussed more when everybody gets together.

Vice Chairman Thomiszer asked if Mei Wei sees their role more as a designated destination and Mei Wei indicated yes, and she doesn't know how that fits with a lot of the designated historical Landmarks. Some, like the historical museum, is in a commercial area, and we are next to an historical building, but she doesn't know if the Commission is talking about buildings that are still occupied by a business or a residence, etc., or if an open house would make sense.

The Chairman indicated that one of the considerations the Commission was discussing was the ILX buildings aren't actually occupied and whether or not we would just visit the site and have the music or something there, and then possibly have the Hart Store. We have buildings that are being used as businesses, so it gives the business a chance to show what they are doing too. It is just a matter of moving it forward and we wanted to see who would attend, but there may have been too little notice, so she thinks we will make another effort to talk with the tour companies, because they could offer the transport to some of the places, if needed.

The Chairman then thanked Mei Wei for coming, because it possibly opened the Commission's thinking to some properties that aren't landmarked, and the more we can promote the older properties, it helps convince people that we have landmarkable properties in Sedona.

Vice Chairman Thomiszer indicated that having destinations like the Historical Society and the Art Barn as potential stops on a tour would be great, because that would open it to having some events at the destinations. Commissioner Snyder added that the Sedona Arts Center does shows for local artists, and if a show could be coincided with an event to show Sedona as an art center; we are

known as an art colony worldwide and it might promote that, which we can't really do in another way. The Commissioner also suggested putting an article in the newspaper asking people to submit ideas for destinations on a tour, so input is provided from people and a list is compiled of interested parties; instead of coming at it from the tour group end, think of it from the destinations that would like to open their home or business to a tour.

Vice Chairman Thomiszer indicated that depending on the destinations selected, it could go from a tour ran by a tour operator to a self-guided tour. Destinations like the Historical Society, the Art Barn, etc., could be in a self-guided tour that could be a recurring tour for the benefit of the community.

**Janeen Trevillyan, Sedona Heritage Museum, Sedona, AZ:** Indicated that the Commission should discuss a virtual tour, because it would have legs forever and it doesn't cost anything, including volunteer hours and money. There is an initial set-up, but the Museum is trying to figure out the next technology for delivering audio tours and the little proprietary hand devices are dinosaurs, and they are only three years old. The new Droids and Smartphones enable you to create a self-guided tour with video, historic and current photos, and a story that comes up on a person's phone, so all they need is a QR Code, and it will take them someplace to download the entire walking tour. They could download it from the City's or Chamber of Commerce's website, etc., so the Commission could do it once and be done with it. The more the Museum works on some of these kinds of things, the more technology is the answer for delivery, and in two years, when you talk about the number of people that will be carrying Smartphones and what they will be able to access, the Commission could do all kinds of splashy things.

Chairman Unger indicated that makes a lot of sense, but for now, we are only talking about something for the centennial, so it is a little different. She understands what you are saying, and that is something that everybody is going to do; if you have gone to the Musical Instrument Museum in Phoenix, you know what these kinds of things are and it is amazing.

**Janeen Trevillyan, Sedona Heritage Museum, Sedona, AZ:** Explained that if the Commission hits a wall where it won't be able to do anything for the centennial, because nobody can muster the resources to do this, then you might still be able to meet your mission by rolling it out in the centennial year, and you could still add a four location actual tour, the day you unveil the virtual tour, and those locations could be a residence, the Hart Store, the Museum and SAC, and everybody would get a download at every location or a chance to try it. If you purchase four Droids at \$100 each, you could offer an opportunity for a person to listen and the iPhone people would love you.

Janeen then indicated that she knows the Commission has been beating its head against the wall on the traditional view of what a tour is, and at some point if you aren't having success, it doesn't mean that you can't have a centennial rollout and a big party. Chairman Unger indicated that the Commission has thought about that, because we do have the walking tour that is on paper and being a Smartphone owner, she understands what is being said, but there are a lot of people that don't do that.

Commissioner Snyder indicated that she went to a tour in Jerome and they had a handout with a printed map showing the destinations, and it was a mixture of their Landmark properties and the people who were sponsoring the cost of the printed materials, so they showed where the store was located relative to the Landmarks. It mixed the beneficiaries, commercial entities supporting the tours with the Landmarks, and we could do virtual and paper with the same things available, by just determining which Landmarks would be available and which commercial entities would be willing to be on the map to help sponsor that, so the Jerome tour could be a model.

Chairman Unger indicated that she and Vice Chairman Thomiszer have been to Jerome and talked with them, so we know how that is done, but we are still discussing wanting to shift the responsibility to a partnership, so we are facilitating rather than making the decision as to how it is

going to come together, but yes, both could easily be done. It is just a matter of thinking collectively of how many hours it would take to put something together, who has that know-how, and what is the cost, etc., but it is something we can look at, and it may be that we just do a walking tour like we did last year. We do want to try to get as involved as we can in bringing in people that can up the tourism level and educate our public.

Commissioner Snyder explained that she found an interesting article that sounded like a way to get people involved and also raise money. They are doing a project around their cowboy statue in City Hall in Prescott, and they are putting in pavers and asking people to sponsor a brick, then donors can put their company's name or personal name on it, and in a time capsule, they are putting statements from the contributors that will stay in the time capsule for 50 years. She thought it was an interesting idea; she doesn't now that we have an opportunity to do anything like it, but we are going to be putting in two Legacy Art Projects and she doesn't know what goes around those, or someplace else in a central location. They are now restructuring the concrete around the statue for these pavers, but she found it a fascinating idea. They did something similar at the Sedona Medical Center with a walkway, but it is just an idea she wanted to share.

Chairman Unger indicated that we would have to look at it in different ways, in that if the City was collecting money, where it would go, etc. Commissioner Snyder added that outside of the Sedona Performing Arts Center, they have a beautiful big slab, which is a great focal point for people from out-of-state, but it is all done now, and they are talking about a way you can engrave in the concrete. It is just an idea she wanted to share in case it hit a spark with someone else. Chairman Unger explained that at this point, she is not sure that is anything the City could get involved with, although it is an interesting idea, like theatres naming seats for people, etc., but those are generally done by non-profit institutions.

Commissioner Snyder referenced an emailed request from the Chairman about thinking of some projects and the idea of a time capsule was also interesting to her, either working with the schools or the centenarians, because there might be some connection between them if there was a project about stories in Sedona. Chairman Unger agreed a time capsule might be interesting given it is 100 years in Arizona, and we can talk with Commissioner Grams about that. The Chairman added that she is more comfortable with the time capsule idea, although the other is a great idea, she doesn't see how we could do it. Commissioner Snyder noted that we might be able to do it with the schools too, because there is interest in relating the history to a project within the school system.

#### **6. Discussion/possible action regarding future meeting dates and future agenda items.**

Chairman Unger indicated that the next meeting will be June 13th, and most of us have a time during the summer when we will be gone, so please let Kathy know when you expect to not be here, because we need to know how many Commissioners will be available. Additionally, we will be providing an update on the centennial projects to the City Council on June 14th, and she will get the action items out, so we can see where we are with everything, and hopefully, we will have some answers from the tour companies.

Vice Chairman Thomiszer suggested having some pictures of the quilt to display and the Chairman agreed that might be nice.

#### **7. Adjournment.**

The Chairman called for adjournment at 5:35 p.m., without objection.

I certify that the above is a true and correct summary of the meeting of the Historic Preservation Commission held May 2, 2011.

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Donna A. S. Puckett, *Recording Secretary*

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Date